

	Retail Products (individual Users)		Corporate Products (SMBs and Enterprises)		
Product	PDF Transformer™	FineReader*	FineReader Server™	FlexiCapture® Stand alone	FlexiCapture® Distributed
Target Market	Business users	Business users and Corporations	Corporations, BPOs and Integrators	Corporations, BPOs and Integrators	
Positioning	Quickly create, edit, convert, and save any kind of PDF document into a searchable, editable, format.	An easy-to-use, yet powerful, desktop scanning and conversion solution for individual use.	A simple yet powerful document capture system that converts high volumes of paper into searchable electronic documents. Highly cost-efficient.	Converts streams of documents - in multiple formats, forms and languages – accurately and automatically into business-ready data.	
Price Range Price Range	\$79 and up (stand alone & open license available).	\$169 and up (stand alone, concurrent & open license available).	\$ Inquire	\$ Inquire.	\$ Inquire
Usage Scenario	Desktop PDF conversion, creation, and management.	For desktop or distributed OCR projects.	OCR scanning of paper documents, for the extraction of metadata and delivery of content into e-archives, enterprise content management and search systems.	Ideal for small data capture projects involving only one station. Great for classification, indexing and data extraction for optimizing business processes.	A robust, scalable data capture solution that easily handles mid- to high-volume projects in large enterprises and government installations.
Document Types	Any PDF document: Books, magazines, manuals, reports, etc.	Books, magazines, manuals, faxes, photographs, business forms, etc.	Books, magazines, business documents, letters, manuals, etc.	Unstructured, structured and semi-structured document processing, including invoices, purchase orders, contracts, questionnaires, surveys, time sheets, BOL's, applications, tests, ballots, EOB's, HCFA's, CMS and other medical forms.	
Typical Customers	Lawyers or legal assistants PR managers Sales managers Marketing managers	For individual or department-wide use. Settings include: • Research and education • Law • Publishing • Sales, advertising and marketing • Small and home businesses	Educational and research institutions Law firms Records departments Libraries Museums Airlines Corporate/general counsel Compliance departments Government organizations	Educational and research institutions Financial institutions Government organizations Insurance companies Manufacturers Aerospace industries Law firms Health organizations	
Volume	Single PDF Documents	Up to 10,000 pages per document via UI. Unlimited via Hot Folder.	Mid to high. Over 10K PPM.	Low. Recommended up to 300K PPY.	Mid to high. Over 300K PPY.
Scalability	Low	Low to Medium	High	Low. Single station only. Utilizes multiple cores for processing, but uses only one seat. Not created for high volume.	High. Advanced scalability, multiple stations and CPU cores. Includes Microsoft® Cluster support.
Multi-Core Support	No	Yes	Yes	Yes	
Data Capture	No	No	No	Yes	
Full Text Recognition	Yes	Yes	Yes	Yes	
Manual Indexing	No	No	No	Yes	
Simple Classification: blank sheets, barcodes, # of pages	No	No	Yes	Yes	Yes
Advanced Classification: based on document content	No	No	No (simple via UI and scripting)	Yes	Yes
Access to Extracted Data	No	Via exported files.	Via exported files, including XML with extensive information about formatting and confidence level.	Via API and exported results, including XML.	Via UI, API, scripts and XML.
Platforms	Windows	Windows/Mac	Windows	Windows	Windows



Comparative Matrix

	SDKs (ISV, BPOs, VAR/SI, Corporations and Hardware Manufacturers)					
Product	FineReader® Engine FlexiCapture® Engine		FineReader® Engine for Embedded OS			
Target Market	Corporations, BPOs, ISVs and Integrators	Corporations, BPOs, ISVs and Integrators	Hardware OEM and MFP Manufacturers			
Positioning	Enables fast integration of document recognition and conversion functionality into applications. Shortens development cycles to quickly meet market demand.	Enables developers, ISVs and service providers to integrate sophisticated capture technologies into their products and services.	Highly customizable, flexible and optimized for multi-function peripherals (MFPs) and low power devices. Designed to facilitate document conversion with maximum speed and accuracy.			
Price Range	\$4,900 min + Runtime	\$9,300 min + Runtime	Starts from \$10 per device + integration PS			
Usage Scenario	Converts text from images into editable MS Office formats, searchable PDF, PDF/A formats, XML, HTML formats, full-text and field-level OCR (198 languages), ICR (113 languages), checkmarks and barcodes.	ormats, XML, HTML formats, full-text (1) scanned document capture in searchable PDF format for ECM, DMS, ERM systems. (2) data capture to ERP, CRM, HR				
Document Types	Any document type including business documents, books, magazines, manuals, etc. in virtually any image and PDF format.	Unstructured, structured and semi-structured document processing, including: invoices, purchase orders, contracts, questionnaires, surveys, time sheets, BOL's, applications, tests, ballots, EOB's, HCFA's, CMS and other medical forms.	Images scanned via MFPs or captured by a mobile device's camera.			
Typical Customers	Independent software vendo Business process outsource Value added retailers System integrators Organizations and corporation health, insurance, pharmace	Manufacturers of MFPs and mobile devices for visually impaired people.				
Volume	Any	Any	Ad hoc processing			
Scalability	High. For highly scalable applications. Multi-core processing enables developers to fully utilize all cores in the CPU. Supports multi-threaded applications like Web Services.	High. For highly scalable applications. Multi-core processing enables developers to fully utilize all cores in the CPU. Supports multi-threaded applications like Web Services.	Not scalable. Works on one device.			
Multi-Core Support	Yes	Yes	No			
Data Capture	No	Yes	No			
Full Text Recognition	Yes	Yes	Yes			
Advanced Classification: based on document content	Yes	Yes	Yes			
Access to Extracted Data	Via API, exported files, including XML with extensive information about formatting and confidence level.	Via API and exported files, including XML.	Exported files, including PDF.			
Platforms	Windows, Linux, Mac	Windows	Virtually any embedded platform			



Comparative Matrix

	SDKs (ISV, BPOs, VAR/SI, Corporations and Hardware Manufacturers)					
Product	Mobile OCR Engine	Mobile Data Capture Solution	Cloud OCR SDK			
Target Market	Corporations , ISVs and Hardware OEM	Corporations, BPOs, ISVs and Integrators	Corporations, BPOs, ISVs and Developers			
Positioning	Enables developers, phone manufactures and corporations to embed OCR technology into mobile devices including smartphones and tablets.	Enables developers, businesses and institutions to bring the benefits of data capture and form recognition to devices including smartphones and tablets.	Previously available only to enterprises and imaging specialists, highly-accurate ABBYY OCR SDK is now available for everyone via the cloud through a web API.			
Price Range	Ranges	FlexiCapture Engine on server (\$9,300 min + Runtime + Professional Services) and Mobile Imaging SDK.	No Developer License fee. Runtime varies from \$0.1 to \$0.04 and less per page depending on volume.			
Usage Scenario	Image to text conversion and barcode recognition on mobile devices. Business card recognition for creation of new contacts in phone address book and CRM systems. Supports 62 languages for OCR, 23 for BCR.	Ad-hoc document capture and data verification on mobile devices and delivery of data to corporate back-end systems for processing and storage.	(1) Ad-hoc document conversion, BCR, field level recognition for small ISVs. (2) Large volume back-log conversion for BPOs and Corporations.			
Document Types	Images captured by device's camera.	Virtually any standard document or form including W-2 forms, driver licenses, barcodes, medical forms, insurance documents and bills.	Any document type including business documents, books, magazines, manuals, etc. in virtually any image and PDF format.			
Typical Customers	Mobile phone manufacturers Independent software vendors System integrators	Independent software vendors Organizations and corporations including taxation, financial, health, insurance and transportation	Independent software vendors Business process outsourcers Organizations and corporations with large paper archives			
Volume	Ad-hoc processing	Ad-hoc processing	Any			
Scalability	Not scalable. Works on one device.	High. For highly scalable applications. Multi-core processing enables developers to fully utilize all cores in the CPU.	High. Service scales automatically and is based on Azure cloud infrastrusture.			
Multi-Core Support	No	Yes	Yes			
Data Capture	BCR	Yes	BCR			
Full Text Recognition	Yes	Yes	Yes			
Advanced Classification: based on document content	No	Yes	No			
Access to Extracted Data	Via API.	Exported files, including XML for Data and PDF for documents.	Exported files and data via API.			
Comparison Matrix Links	Coming soon	Coming soon	Coming soon			
Platforms	iOS, Android, Mobile Linux, Mac OS, Symbian, WinCE	Windows on server, iOS, Android on mobile client	Any platform			

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